

# Aleksandra Alekseeva

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## Summary

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Results-driven UX Designer with 5+ years of experience, skilled in user-centered design, design systems, accessibility, and Agile methodologies, delivering impactful digital experiences and data-driven solutions.

## Experience

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### Learning Pool (SaaS Company)

UX Designer

Remote

January 2022- Present

- Collaborating with cross-functional teams to deliver technically feasible designs, meeting project deadlines with a 100% on-time delivery rate.
- Increasing accessibility compliance by 30% by leading audits, creating company-wide WCAG 2.2 documentation and guidelines, and collaborating across teams to address critical usability issues, including navigation and assistive technologies.
- Implementing Lean UX methodology to develop 10 brand new features for the product, leading to a significant boost in client satisfaction and attracting six major clients to the company.
- Working closely with the design system team to provide feedback and suggest improvements, resulting in a 20% increase in design system adoption among product teams.

### PicoFinity

UX Designer

Toronto, ON

May 2020- January 2022

- In a fast-paced and agile setting, conducted iterative UX research to evaluate design effectiveness, utilizing high and low fidelity prototypes for comprehensive testing and continuous improvement of the user experience.
- Planned and executed 100+ remote usability tests, resulting in a 15% improvement in task completion rates through valuable user insights.
- Designed innovative, user-centered product designs while streamlining project delivery, reducing development cycles by 20%..

## Involvement

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### IxDF

IxDF Toronto Local Leader

Toronto, ON

January 2023 - June 2023

- Successfully kick-started the Toronto UX Community's revival by organizing regular events and workshops.
- Established a robust online presence for IxDF in Toronto by setting up social media groups, and consistently sharing community updates and resources.
- Hosted successful Portfolio workshops and Presentation Sessions, with an average attendance of 25 UX designers, helping participants to improve their skills and boost their confidence in the industry.

## Education

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### Bachelor of Arts

Toronto Metropolitan University

Toronto, ON

2015-2018

## Certifications

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### UI Prototyping and Animation

Bitesize UX • 2024

### Scaling Design Systems

Dan Mall (Dribbble) • 2024

### UX Research

Memorisely • 2023

### UX Design

CareerFoundry • 2021

## Skills

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**Design Skills:** Prototyping, Wireframing, Information Architecture, Design Systems

**Strategy and Collaboration:** Storytelling, Strategy, Collaboration

**Accessibility & Research:** Accessibility & Inclusive Design, Usability Testing, User Interviews, User Research, User Flows

**Technical Expertise:** Design Documentation, UX Writing, Agile, SaaS, Web & Mobile App